

NEWS

FOR IMMEDIATE RELEASE

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The Gardner Group Sponsors SMU Kickoff Luncheon

Local Wealth Management Company Supports University and its Athletics

DALLAS, TX (August 1, 2006) – The Gardner Group will be the lead sponsor of the 2006 SMU Football Kickoff Luncheon on Wednesday, August 16 at the Doubletree Hotel Dallas. Firm President Greg Gardner, a former letterman on the football team, is an active supporter of the University and is President of the SMU Mustang Club for 2006.

Keynote speaker for the second annual luncheon will be former SMU player and Coach Forrest Gregg. “We are so pleased that Coach Gregg has accepted our invitation to speak at the luncheon,” says sponsor Gardner. “Having played for Coach Gregg, I enthusiastically share the SMU football community’s love and admiration for this man. I know his words will be an inspiration to us all.”

Mustang Fans have the option of sponsoring a table for \$600, which includes eight tickets and the choice of two players, two coaches or a player and a coach. Individual tickets are available for \$75 and can be purchased on-line at www.smumustangs.com.

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About The Gardner Group

Greg Gardner, CFP®, Founder and President of The Gardner Group in Dallas, Texas has been serving clients for over 10 years. A fee-only Registered Investment Advisor, Gardner received his B.A. from Southern Methodist University where he was a letterman on the SMU football team. The firm specializes in providing customized financial game plans for high net-worth individuals and their families. Gardner is sought out for his expertise in the design, implementation and administration of comprehensive wealth management plans for affluent families, business owners and charitable institutions.

Gardner was recognized by D Magazine as among The Best Financial Planners in their 2004 ranking. His firm was also included on Financial Advisor magazine's annual list of leading Registered Investment Advisory companies (July 2006, cover story: "The Golden Age of Growth"). He is Chairman of the SMU Athletics Planned Giving Committee, President of the SMU Mustang Club, and volunteers for HPUMC Night OWLS.

Visit www.gardnegrp.com for more information about Mr. Gardner and his company

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NOTE:

When you need an expert to speak on complicated financial topics in an easy-to-understand and lively way, please call the Greg Gardner, CFP®, at The Gardner Group.

~ Thank you!